

ROBERT MATTER

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OBJECTIVE

Apply my Design Skills to develop the highest quality art assets while continuing to learn and further my knowledge in the field.

EDUCATION

Purdue University

West Lafayette, IN

Bachelors of Science: Computer Graphics Technology

Dec 2007

Minors: Computer Information Technology, Psychology

EXPERIENCE

ATC Industries

Franklin, IN

Graphic Design/Manufacturing

May 2009 – Present

ATC Industries is a top-seller in Agricultural Electronics, while their sister company Pro Tournament Scales specializes in Electronic Systems for fishing tournaments.

- Design and maintain www.atcindus.com, www.tournamentsscales.com, www.agri-tronix.com, and www.basscaster.net
- Increase of sales, by 318% for Pro Tournament Scales after re-design of their website
- Construction of company products including soldering, building monitors, and wiring harnesses

Circuit Networks

Indianapolis, IN

Graphic Design/Freelance

Jan 2008 – Present

Circuit Networks is a business that specializes in custom Website Design, E-Commerce Solutions, Web Hosting, Marketing, and Software Development.

- Responsible for creating branded logos and graphic content for clients
- Creation of multiple custom website templates
- Marketing through posters and animated Flash content

Banana Ball

West Lafayette, IN

Lead Artist

Jan – May 2007

A virtual reality skeeball simulation in collaboration with three other students created to study the intuitive nature of controls, and interfaces in a 3D virtual environment. The interactive application runs in a Cave-like Virtual Reality system and is currently used by the Purdue University Envision Center.

- Tested two groups of students who were either instructed or uninstructed through three rounds of play, and used their score along with a questionnaire to test how the user interface affects their experience
- Modeled and Textured Arcade Environment through Photoshop, and Maya
- “Best Senior Project” Award for Spring 2007, given by Purdue Computer Graphics Technology Department
- Demo presented by Purdue University Envision Center at San Diego SIGGRAPH 2007

ITAP – Digital Learning Collaboratory

Lab Assistant

West Lafayette, IN

May 2006 – Dec 2007

A Purdue University multimedia instructional lab, where students worked on graphics projects, film scanning, and video editing.

- Responsible for knowledge of lab software including Adobe CS, Microsoft Office, Maya
- Assisted a diverse set of students and faculty through multimedia projects

SKILLS

Modeling – Maya

Graphic – Photoshop, Illustrator, In Design

Web Design – Flash, Dreamweaver

Multimedia – Premiere Pro, After Effects

Language – HTML, CSS, Actionscript

Microsoft Office Suite